

Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Obama for America	Invoice #	4083892-1
Product	OBAM-GRER/OBAMA	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WJBK	Order #	4083892
Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	4:42 AM	OFA12A193H	\$350.00		1
	WJBK			Tu	11/06/12	:30	4:37 AM	OFA12A193H	\$350.00		2
2	WJBK	Fox 2 News AM 5a	5a-530a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	5:09 AM	OFA12G194H	\$1,500.00		2
	WJBK			Tu	11/06/12	:30	5:09 AM	OFA12G194H	\$1,500.00		1
3	WJBK	Fox 2 News AM 530a	530a-6a		11/05/12 to 11/11/12	3x	MT-----				
	WJBK			M	11/05/12	:30	5:27 AM	OFA12G194H	\$1,600.00		1
	WJBK			Tu	11/06/12	:30	5:27 AM	OFA12A193H	\$1,600.00		2
	WJBK			Tu	11/06/12	:30	5:54 AM	OFA12G194H	\$1,600.00		3
4	WJBK	Fox 2 News AM 6a	6a-7a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	6:58 AM	OFA12A193H	\$2,200.00		1
	WJBK			Tu	11/06/12	:30	6:21 AM	OFA12A193H	\$2,200.00		2
5	WJBK	Fox 2 News AM 7a	7a-8a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	7:49 AM	OFA12G194H	\$2,500.00		2
	WJBK			Tu	11/06/12	:30	7:40 AM	OFA12G194H	\$2,500.00		1
6	WJBK	Fox 2 News AM 8a	8a-9a		11/05/12 to 11/11/12	1x	MT-----				
	WJBK			Tu	11/06/12	:30	8:45 AM	OFA12A193H	\$2,500.00		2
7	WJBK	Fox 2 News AM 9a	9a-10a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	9:09 AM	OFA12A193H	\$1,500.00		2
	WJBK			Tu	11/06/12	:30	9:59 AM	OFA12G194H	\$1,500.00		1
8	WJBK	M-F 10a-11a News	10a-11a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Station	WJBK	Order #	4083892
Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

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8	WJBK	M-F 10a-11a News	10a-11a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	10:53 AM	OFA12G194H	\$1,000.00		2
	WJBK			Tu	11/06/12	:30	10:28 AM	OFA12A193H	\$1,000.00		1
9	WJBK	Fox 2 News AM Sa 630a	630a-7a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	6:50 AM	OFA12G194H	\$1,500.00		1
10	WJBK	Fox 2 News AM Sa 7a	7a-8a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	7:36 AM	OFA12A193H	\$1,800.00		1
11	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	8:28 AM	OFA12G194H	\$1,800.00		1
12	WJBK	Fox 2 News AM Sa 9a	9a-10a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	9:43 AM	OFA12A193H	\$1,800.00		1
13	WJBK	Fox 2 News AM Su 630a	630a-7a		10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	6:28 AM	OFA12G194H	\$1,500.00		1
14	WJBK	Fox 2 News AM Su 7a	7a-8a		10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	7:52 AM	OFA12A193H	\$1,800.00		1
15	WJBK	Fox 2 News AM Su 8a	8a-9a		10/29/12 to 11/04/12	2x	-----S				
	WJBK			Su	11/04/12	:30	8:10 AM	OFA12G194H	\$1,800.00		1
	WJBK			Su	11/04/12	:30	8:34 AM	OFA12G194H	\$1,800.00		2
16	WJBK	Fox 2 News AM Su 9a	9a-10a		10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	9:27 AM	OFA12A193H	\$1,800.00		1

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Product	OBAM-GRER/OBAMA	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WJBK	Order #	4083892
Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
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16	WJBK	Fox 2 News AM Su 9a	9a-10a								
17	WJBK	Fox News Sunday	Su 10a-11a								
				10/29/12 to 11/04/12	1x	-----S					
	WJBK			Su	11/04/12	:30	9:58 AM	OFA12G194H	\$2,000.00		1
18	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
				11/05/12 to 11/11/12	2x	MT-----					
	WJBK			M	11/05/12	:30	11:59 AM	OFA12G194H	\$1,000.00		2
	WJBK			Tu	11/06/12	:30	11:24 AM	OFA12G194H	\$1,000.00		1
19	WJBK	Fox 2 News at 5p	5p-530p								
				11/05/12 to 11/11/12	1x	MT-----					
	WJBK			Tu	11/06/12	:30	5:29 PM	OFA12A193H	\$2,800.00		1
20	WJBK	Fox 2 News at 530p	530p-6p								
				11/05/12 to 11/11/12	2x	MT-----					
	WJBK			M	11/05/12	:30	5:39 PM	OFA12A193H	\$2,800.00		1
	WJBK			Tu	11/06/12	:30	5:57 PM	OFA12A193H	\$2,800.00		2
21	WJBK	Fox 2 News at 6p	6p-630p								
				11/05/12 to 11/11/12	1x	MT-----					
	WJBK			M	11/05/12	:30	6:25 PM	OFA12G194H	\$2,800.00		1
22	WJBK	Fox 2 News Edge	11p-1130p								
				11/05/12 to 11/11/12	1x	M-----					
	WJBK			M	11/05/12	:30	11:13 PM	OFA12A193H	\$3,500.00		1
23	WJBK	M-Su 2a-430a	2a-430a								
				11/05/12 to 11/11/12	3x	M-----					
	WJBK			M	11/05/12	:30	2:15 AM	OFA12G194H	\$60.00		1
	WJBK			M	11/05/12	:30	2:38 AM	OFA12G194H	\$60.00		3
	WJBK			M	11/05/12	:30	2:56 AM	OFA12A193H	\$60.00		2
24	WJBK	M-Su 2a-430a	2a-430a								
				11/05/12 to 11/11/12	2x	M-----					
	WJBK			M	11/05/12	:30	3:14 AM	OFA12G194H	\$60.00		2

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Station	WJBK	Order #	4083892
Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
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24	WJBK WJBK	M-Su 2a-430a	2a-430a	M	11/05/12	:30	3:29 AM	OFA12A193H	\$60.00		1
		<u>Aired Spots</u>		38							

<u>Gross Total</u>	\$60,000.00	
<u>Agency Commission</u>	\$9,000.00	
<u>Net Amount Due</u>	\$51,000.00	<u>Payment Terms 30 Days</u>

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